

# **Baomei Zhao, PhD, CFLE**

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## **Education background:**

**Ph.D. Family Studies**, University of Kentucky, U.S.A. (December 2004)

**M. A. Economics**, Zhejiang University, China (December 1998)

**B. A. English**, Zhejiang University, China (July 1985)

## **Additional Professional Training & Development:**

1. University of Akron, Graduate School/School of Music, Piano, 6 credits in total since Fall 2017.
2. Brightspace system training at the University of Akron (2017)
3. Star Fellowship by Texas Center for Health Disparities, Health Science Center, University of North Texas (June 2013-May 2014)
4. Love and Learn Doll Project Workshop to help homeless children (2012-2017)
5. "Quality Matters" Workshop for Online Instructors at the University of Akron (Jan. 2010)
6. Hearing Board training at the University of Akron (Aug. 2006)
7. Student Success Seminar training at the University of Akron (May 2006)
8. "Preparing for Future Faculty and Higher Education" certificate program hosted by the Teaching & Learning Center of University of Kentucky (2002-2004)
9. International Marketing for Senior Chinese Executives at Valparaiso University, Indiana, USA (Nov.-Dec. 1997)
10. Political and Economic Structure in Singapore at the School of Business, Temasek Polytechnic, Singapore (Sept. 1996)

## **Professional Experience:**

Aug. 2019-Present	Professor School of Social Work University of Akron
Aug. 2012-Present	Associate Professor School of Social Work University of Akron
Aug. 2011- May 2012	Associate Professor School of Family and Consumer Sciences University of Akron
Aug. 2005-July 2011	Assistant Professor School of Family and Consumer Sciences University of Akron
Jan. 2005-July 2005	Instructor Department of Family Studies University of Kentucky
Jan. 2001-Dec. 2004	Teaching Assistant/Research Assistant Department of Family Studies/4-H Youth Development Extension University of Kentucky

Jan.-Dec. 2000 Visiting Scholar  
Department of Business Administration  
Shawnee State University, Portsmouth, Ohio

July-Dec. 1999 Associate Professor  
College of Business Administration  
Zhejiang University of Technology, Hangzhou, China

Jan. 1995-June 1999 Researcher and Lecturer, Zhejiang Small and Medium-sized Business  
Development Institute, Zhejiang University of Technology, China

Jan. 1993-Dec. 1994 Lecturer, Zhejiang Economic and Management Institute for Leaders,  
China

July 1985-Dec.1992 Assistant Lecturer  
Zhejiang Economic and Management Institute for Leaders  
Hangzhou, China

**Teaching Experiences:**

**Courses Taught:**

Time and Place	Class #	Class Name	Cr.
Summer 2012-Present School of Social Work University of Akron	1100-101	Student Success Seminar (My Akron Experiences)	1
	7750-276	Introduction to Social Welfare	3
	7750-427	Human Behavior & Social Environment (I)	3
	7750-445	Social Policy Analysis for Social Workers <sup>1</sup>	3
	7750-480/693	Health Disparities <sup>2</sup>	1
	7750-480/693	Family Financial Management for SW <sup>1,2</sup>	3
Fall 2005-Summer 2012 School of Family & Consumer Sciences University of Akron	7400-301	Consumer Education <sup>1</sup>	3
	7400-406/506	Family Financial Management <sup>1,2</sup>	3
	7400-362	Family Life Management	3
	7400-602	Family-Life-Span Perspectives	3
	1100-101	Student Success Seminar (My Akron Experiences)	1
Jan 2002-July 2005 Department of Family Studies, University of Kentucky	Fam 251	Personal Financial Management (on-line)	3
	Fam 251	Personal Financial Management (Lecture)	3

Notes:

<sup>1</sup> indicates on-line class.

<sup>2</sup> indicates split classes of undergraduate and graduate.

More information is under Teaching Section.

### **Scholarly Publications:**

#### **Refereed Journal Articles:**

- Zhao, B., He, Y., and Kreidler, M., (2018) Historical review on consumerism in P. R. China. *National Social Sciences Journal*, 50 (2). Retrieved from [http://nssa.us/journals/2018-50-2/2018\\_50\\_2\\_contents.htm](http://nssa.us/journals/2018-50-2/2018_50_2_contents.htm)
- Zhao, B., Jones, H., Kreidler, M., Thornton, M., and Jakubowski, A. (2017). Promoting community health & preventing future obesity- case study of three focus practice. *International Journal of Innovative Research and Knowledge*, 2 (11), 102-110. Retrieved from [http://ijirk.com/previous\\_issue.php](http://ijirk.com/previous_issue.php)
- Zhao, B. (2016). Service learning in human service classes: leading student's success. *International Journal for Innovation-Education and Research*, 4(3), 34-40.
- Zhao, B., and White, N. (2015). Service learning for success—three cases at The University of Akron. *International Journal for Innovation-Education and Research*, 3(5). 1-5.
- Zhao, B., Wang, S., Glotzer, R., and Robbs, J. (2013). Chinese and US teenage tobacco consumption and quality of life. *International Journal of Home Economics*, 6 (2). 320-333. Retrieved from [https://www.ifhe.org/47/?no\\_cache=1&sword\\_list%5B0%5D=zhao](https://www.ifhe.org/47/?no_cache=1&sword_list%5B0%5D=zhao)
- Schulze, P., Zhao, B., and Young, C. (2009). Beliefs about infant feeding in China and the United States: implications for breastfeeding promotion. *Ecology of Food and Nutrition*, (48:345-368, 2009).
- Zhao, B. and Wilburn, V. (2009). Gender analysis on perception of quality of life regarding urgent needs and limited resources. *National Social Sciences Journal*, 33 (1). 159-170.
- Zhao, B., Schulze, P., and Wang, Y. (2007). Chinese teenager tobacco consumption & perception of quality of life. *Consumer Journal*, 3, 81-97.
- Zhao, B. (2007). Quality of life analysis regarding resources for different income levels. *National Social Sciences Journal*, 30 (2). Retrieved from <http://www.nssa.us/journals/2008-30-2/2008-30-2-21.htm>
- Zhao, B., Wilson, S., and Li, P. (2007). Chinese adolescent individualism & collectivism in the parent-adolescent relationship. *National Social Sciences Journal*, 29 (1). 150-160.

#### **Invited Publications:**

- Zhao, B. (2018). 2018's best and worst places to raise a family in Ohio on affordable housing and family resources, published and retrieved from <https://wallethub.com/edu/best-worse-cities-for-families-in-ohio/18727/>
- Zhao, B. (2005). Community self- assessment data assistance and editing, published and retrieved from [http://www.lexlinc.org/needs\\_assessment/file\\_list.htm](http://www.lexlinc.org/needs_assessment/file_list.htm)

### **Chinese Journals:**

- Zhao, B. (1999). The direction & measures for small and medium business intensive operation in Zhejiang Province. *East China Economic Management*, May 1999 (Code: CN34-1014/F)
- Zhao, B. (1999). Hong Kong second board & new ideas for smb financing. *Zhejiang Economy*, June 1999 (CN33-1007/F)
- Zhao, B. (1998). On establishing human resources markets for entrepreneurs in China. *East China Economic Management*, May 1998 (Code: CN34-1014/F)
- Zhao, B. (1998). On entrepreneurs' human resources capitalization. *Zhejiang Economy*, June 1998 (CN33-1007/F)
- Zhao, B. (1997). To develop resources recycling & promote constant development of national economy. *East China Economic Management*, April 1997 (CN34-1014/F)
- Zhao, B. (1997). Resources recycling and constant development. *Zhejiang Economic Management*. Feb. 1997 (Zhe01-1065)
- Zhao, B. (1996). The five C's pursuit of the Singaporean. *Zhejiang Economic Management*. April 1996 (Zhe01-1065)

### **Book:**

- Zhao, B. (2012). *Quality of life research and practice*. AkademikerVerlang (ISBN: 978-3-639-45476-5)

### **Contributor for the following books:**

- Zhao, B. & Fogue, R. (2006). Chinese college student: a commentary. Xi, Jieying (Ed.) *Chinese Youth in Transition*. Ashgate Publishing Limited. (ISBN 0-7546-4369-7) (p.164)
- Zhao, B. (1997). Chapter 3. Cheng, Chungeng (Ed.), *Socialist market economy and the modern business system*. Xinghua Publication House, August 1997 (ISBN – 5011-3788-9/F.545)
- Zhao, B. (1997). Chapter 4. Cheng, Huifang (Ed.), *International trade and finance* published by Xinghua Publication House, August 1997 (ISBN – 5011-3781-1/F.539)
- Zhao, B. (1996). *An English – Chinese economic dictionary* published by Chengdu University of Science and Technology Publication House (ISBN 7-5616-2797-1/H.288)

### **Professional Presentations**

#### **Refereed Conference Presentations:**

- Schulze, P., Zhao, B., and Chiang, J. (2018) The importance of cultural context in research on developmental milestones (Poster) at the International Congress of Infant Studies Biennial Congress in Philadelphia, PA.
- Zhao, B., He, Y., and McCarragher, T. (2016) Historical review on consumerism in P. R. China at the National Social Sciences Association Conference in St. Louis, MO.
- Zhao, B. (2015) View globally and acting locally to promote healthy life style at the 10<sup>th</sup> Annual Texas Conference on Health Disparities in Fort Worth, TX.
- Zhao, B., White, N., Beyerle, T., and William, W. (2014) Service learning- leading student's

- success and career at the 16th International Conference on Small and Medium Business Development in Hangzhou, China.
- Zhao, B. (2014) Viewing globally and acting locally to promote healthy living at the 9<sup>th</sup> Annual Health Disparity Conference in Fort Worth, TX.
- Zhao, B., Liang, X. and Pietzcker, E. (2012) Poverty and TANF Program in the U.S. at the 14th International Conference on Small and Medium Business Development in Hangzhou, China.
- Zhao, B. (2012). *Comparison research on teenager tobacco consumption and perception of quality of life in China and U.S.* Paper presented at National Social Sciences Association Conference in Las Vegas, NV.
- Zhao, B. (2011) Family Financial Crisis and Survival Policy at the 13th International Conference on Small and Medium Business Development in Hangzhou, China.

**Invited Presentations:**

- Zhao, B. (April, 2019) Time, money and health decision model, **Black Male Summit**, University of Akron.
- Zhao, B., Ling, Y., Schulze, P., & Yang, J., (Feb. 2019) Face-2-Face Event, Rethinking Race, University of Akron.
- Zhao, B. (May, 2018) Family, society and policy, Zhejiang Finance & Economics University, P.R. China.
- Zhao, B., Ling, Y., Yang, J., Clayton, A. and Clayton, M. (Feb. 2018) Time, money and health, Face-2-Face Event, Rethinking Race, University of Akron.
- Zhao, B. (Oct. 2017) Family, society and policy, Henan University, China Women University, and Zhejiang Finance & Economics University, P.R. China.
- Zhao, B. (Sep. 2017) Seeing China’s changes from people’s basic consumptions, presented at China Week, University of Akron.
- Zhao, B. (Jan. 2017) Viewing globally and acting locally to promote community health, Face-2-Face Event, Rethinking Race, University of Akron.
- Zhao, B. (Oct. 2016) Seeing China’s inequality from people’s basic consumptions, presented at China Week, University of Akron.
- Zhao, B. (Oct. 2015) Poverty and Welfare in the U.S. at 2015-2016 First Academic Forum of Zhejiang Gongshang University, P.R. China.
- Zhao, B. (Sep. 2015) Seeing China’s changes from people’s basic consumptions, presented at China Week, University of Akron.
- Zhao, B. (Nov. 2012) Financial management for women at the Honors Colloquium: Social Science: Women & Leadership, University of Akron.
- McCarragher, T. and Zhao, B. (Oct. 2012) Family poverty in the U.S. and China at China Week event at the University of Akron.

**Membership in Professional Societies:**

<b>Organization</b>	<b>Time</b>	<b>Commitment</b>
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Council of Social Work Education	2017 to Present	A member of the Council of Social Work Education (CSWE) CSWE Council on Racial, Ethnic and Cultural Diversity (2018-2021) Conference proposal reviewer (2018) Applicant for Social Work Practice and International Social Work Education grants (2018)
National Council of Family Relations	2003 to Present	Conference paper reviewer (2005-2016) CFLE 2007-present
American Association of Family and Consumer Sciences	2004 to Present	Conference paper reviewer (2011-14, 2006-07) Treasurer for OAFCS (July 2007-Aug. 2008)
National Social Sciences Association	2006 to Present	Presenter (2006-present) Reviewer for National Journal of Social Sciences
American Council of Consumer Interests	2003 to Present	Reviewer for International Journal of Consumer Studies (2006-present) Reviewer for Journal of family and economic Issues (2006-2017)
Akron Council of World Affairs	2007-2012	Organization contact person (2007-12) Activity information distributor

**University Service:**

**Service to School of Family and Consumer Sciences:**

Jan. 2011–May 2012	Department Scholarship Committee for School of Family and Consumer Sciences
Aug. 2011–May 2012	RTP Committee for School of Family and Consumer Sciences
Aug. 2011–May 2012	Student Advising (5 undergraduate, 5 graduate students)

**Service to School of Social Work:**

Aug. 2012–present	RTP Committee for School of Social Work (Chaired for 6 times)
Aug. 2012–Present	School Development and Marketing Committee
Aug. 2012–Apr. 2018	Student Advising (38 students)
Aug. 2012–May 2015	On-line class sub-committee of Curriculum Committee (Chair)
Aug. 2012–May 2016	School Curriculum Committee
Aug. 2012–Present	School By-law Committee

**Service to College:**

2019-Present	College Curriculum Committee
2013-2019	College RTP Committee
2015-2016	School of Nutrition RTP Committee
2018-2020	College By-law Committee

**Service to University:**

2017-Present	Rethinking Race Planning Committee
2016-Present	Representative for School of Social Work to host a table for Martin Luther King’s Day event
Jan. 2011-Present	Confucius Institute Advisory Committee

Jan. 2011-May 2012	Global Initiative Study Committee
Jan. 2013-Dec 2016	University Graduate Council
2011, 2012, 2014	Facilitator for the University of Akron as a co-sponsor for The International Conference on Small Business Development & Family Development hosted in Zhejiang University of Technology, Hangzhou, China
Aug. 2015 and 2016	Volunteer for Welcome Week for new students
Aug. 2009-2011	University Hearing Board
2015-Present	2 <sup>nd</sup> main contributor to Wang-Zhao Scholarship at the University of Akron

**Community and Professional Service:**

**Community Services:**

July 2018- Present	Hail We Akron Planning, Community Editorial Advisory Board
Jan 2011-present	Akron Public School Project RISE Advisory Committee
2012-Present	Doll Project Workshop volunteer and organizer
Sep. 2015	Represented the University of Akron for the Hispanic Heritage Festival & Health Fair
April 2016	Summit County Minority Health Fair Planning Committee

**Professional Services:**

2018-Present	Reviewer for Council on Social Work Education's Annual Program Meeting (APM)
2016-Present	Reviewer for International Journal for Innovation Education and Research
2006-Present	Reviewer for International Journal of Consumer Studies
2006-Present	Reviewer for <i>Journal of Family and Economic Issues</i>
2011, 2012, 2014	Committee member for the International Conference on Small Business Development and Family Development in Hangzhou, China

**Grants:**

Zhao, B., Thornton, M. & White, N. (May 2019). Affordable Learning Initiative. Grant proposal submitted to the University of Akron. Grant funded (\$2,500). On going.

Zhao, B., (May 2019). University of Akron and the Enterprise Holdings Foundation Joint Service Learning Project. Grant proposal submitted to the Enterprise Holdings Foundation, Grant funded (\$2,500). On going.

Zhao, B., (Aug. 2015). Viewing Globally and Acting Locally. Grant proposal submitted to NIH/Center of Health Disparities. Grant funded (\$11,000). Successfully completed in Nov. 2016.

Zhao, B., (Nov. 2014). Viewing Globally and Acting Locally. Grant proposal submitted to the Culture Quest Program, University of Akron. Grant funded (\$2,000). Successfully completed in Dec. 2014.

Zhao, B., (May 2014). University of Akron and the Enterprise Holdings Foundation Joint Service Learning Project. Grant proposal submitted to the Enterprise Holdings

Foundation, Grant funded (\$1,500). Successfully completed in Dec. 2015.

Zhao, B., (Nov. 2013). Viewing Globally and Acting Locally. Grant proposal submitted to the Culture Quest Program, University of Akron. Grant funded (\$9,000). Successfully completed in May 2014.

Zhao, B., (July 2012). University of Akron and the Enterprise Holdings Foundation Joint Service Learning Project. Grant proposal submitted to the Enterprise Holdings Foundation. Grant funded (\$2,500). Successfully completed in Dec. 2013.

Zhao, B., Liu, H. et al (Jan. 2012). Faculty advisor for the Delphi Innovation Competition Grant. Grant proposal submitted to the Delphi Packard Electrical Company. Grant funded (\$2,000). Successfully completed in Dec. 2012.

Zhao, B., (March 2011). *University of Akron and the Enterprise Holdings Foundation Joint Service Learning Project*. Grant proposal submitted to the Enterprise Holdings Foundation, Grant funded (\$2,500). Successfully completed in May 2012.

Zhao, B., (Jan. 2010). *University of Akron and the Enterprise Holdings Foundation Joint Service Learning Project*. Grant proposal submitted to the Enterprise Holdings Foundation, Grant funded (\$1,500). Successfully completed in Dec. 2010.

Zhao, B., (Dec. 2009) *Family Life Management Class Service Learning Project*. Grant proposal submitted to the Institute of Teaching and Learning, the University of Akron. Grant funded (\$1,000). Successfully completed in Dec. 2010.

Zhao, B., (Jan. 2009). *University of Akron and the Enterprise-Rent-A-Car Joint Service Learning Project*. Grant proposal submitted to the Enterprise-Rent-A-Car Foundation. Grant funded (\$1,500). Successfully completed in Dec. 2009.

Zhao, B., (Aug. 2008) *Family Life Management Class Service Learning Project*. Grant proposal submitted to the University Park Alliance. Grant funded (\$1,000). Successfully completed in July 2009.

Zhao, B., (Nov. 2007). *University of Akron and the Enterprise-Rent-A-Car Joint Service Learning Project*. Grant proposal submitted to the Enterprise-Rent-A-Car Foundation, Grant funded (\$2,500).

Zhao, B., (May 2007) *Comparative Research on Teenager Tobacco Consumption in China and the U.S.* Summer Fellowship of 2007, funded by The University of Akron (\$8,000).

### **Honors & Awards:**

1. A nominee for Diversity Award at the University of Akron (Apr. 2018)
2. Research Pilot Award by Texas Center for Health Disparities, Health Science Center, University of North Texas (June 2015)
3. Star Fellowship by Texas Center for Health Disparities, Health Science Center, University of North Texas (June 2013-May 2014)
4. Award by the Fifth Year Anniversary & Recognition by Freedom House for Women (Oct. 2012)
5. The Outstanding Professional of 2010 award from the Ohio Association of Family and Consumer Sciences District B (Oct. 2010)
6. A nominee for Neighborhood Nexus Award at the University Park Awards Luncheon (May 2009)
7. 2008 Women of Achievement Awards by Women's Network Inc. YWCA of Summit County (June 2008)
8. Dedicated Service Award by Ohio Association of Family and Consumer Sciences (Apr. 2008)
9. Certified Family Life Educator (CFLE) by National Council of Family Relations (NCFR) (Nov. 2007)

10. Outstanding Student Award by School of Human Environmental Sciences, University of Kentucky (Apr. 2005)
11. Outstanding Ph.D. Student Award for Academic Excellence, Leadership and Service to the College by Department of Family Studies, University of Kentucky (Apr. 2005)
12. American Association of Family and Consumer Science - International Division Scholarship (June 2004)
13. American Council on Consumer Interests 49th and 50th Conference Student Travel Grant (May 2003 and Mar. 2004)
14. Family Economics Scholarship from University of Kentucky (Aug. 2002-May 2004)
15. Patricia Buster Fellowship from College of Human and Environmental Science, University of Kentucky, U.S.A. (Aug. 2002-May 2003)
16. "Model Faculty Member" Award by Zhejiang University of Technology, China (1999)
17. "Model Faculty Member" Award by Teachers' Union of Zhejiang University of Technology, China (1997)
18. "Excellence in Teaching" Award by the Planning and Economic Committee of Zhejiang Province, China (1995)
19. "Excellence in Teaching" Award by Zhejiang Economic & Management Institute for Leaders, China (1995)